



# WHAT'S A SERVICE DOG?



**Service animals  
are defined as dogs  
that are individually  
trained to do work or  
perform tasks for  
people with disabilities.**

- According to the Americans with Disabilities Act

These tasks must be directly related to the individual's disability.

**SERVICE DOGS**

**ARE NOT THE SAME AS**

**EMOTIONAL**

**SUPPORT**

**ANIMALS**

**OR**

**THERAPY DOGS**

→ An ESA's qualifications are based on their owner's need for comfort.

→ Therapy dogs are dogs who go with their owners to volunteer in facilities.

→ ESAs and therapy dogs are not trained for specific tasks or permitted in public places.

A composite image with a warm, golden-brown color palette. In the top left, a pair of gold-rimmed glasses rests on a dark blue textured surface. To the right, a portion of a white laptop keyboard is visible, showing keys for 'caps lock', 'shift', 'control', 'alt', and 'option'. The background is dominated by a document with the title 'ADA Americans with Disabilities Act' printed in a large, bold, sans-serif font. The text is slightly blurred and semi-transparent, serving as a backdrop for the main title.

# WHAT'S A DISABILITY?



**A physical or mental impairment that substantially limits one or more major life activities.**

Major life activities include but are not limited to caring for oneself, performing manual tasks, seeing, hearing, eating, sleeping, walking, standing, lifting, bending, speaking, breathing, *learning, reading, concentrating, thinking, communicating, and working.*

- According to the Americans with Disabilities Act

**Often the handler appears to not have a disability.**

**Not all disabilities are visible.**



Asthma, Anxiety, Autism, Bipolar Disorder, Chronic Fatigue, Cystic Fibrosis, Diabetes, Epilepsy, Fibromyalgia, Hearing Loss, Lyme Disease, Lupus, Migraines, Multiple Sclerosis, Narcolepsy, Panic Disorder, POTS, PTSD, Rheumatoid Arthritis, Schizophrenia, Severe Allergies, Traumatic Brain Injury- and many more.



# TYPES OF SERVICE DOGS

# GUIDE DOGS

Guide dogs are service dogs specifically trained to lead blind and visually impaired people, helping them navigate situations or obstacles they normally would not be able to. These dogs have received intensive and specialized training starting when they are puppies.



Good Human does not train guide dogs .







# HEARING ALERT

Hearing Alert Dogs are trained to alert their d/Deaf or hard-of-hearing handler to common sounds like doorbells, oven timers, smoke alarms, telephones, babies' cries, or alarm clocks. Most are trained to make physical contact with their handler and lead them toward the source of a sound.





# MEDICAL ALERT

Medical Alert Dog alerts their handler to dangerous physiological changes such as blood pressure, hormone levels, or other measurable bodily symptom. Diabetic Alert Dogs fall into this category. Many dogs are trained to call 911 on a special phone if their partner cannot be roused.





# MOBILITY SUPPORT

Mobility Support Dog works to provide bracing or counterbalancing to a partner who has balance issues due to a disability. Many mobility support dogs also retrieve, open/close doors or do other tasks to assist in day-to-day life or in an emergency.

Good Human does not offer training for significant weight-bearing tasks.





# SEIZURE RESPONSE

Seizure Response Dogs respond to their handler's seizures via trained tasks. The dog may retrieve medication, utilize deep pressure stimulation to end a seizure early, fetch a nearby person to help, call 911 and more.





# PSYCHIATRIC

These dogs are individually trained in performing specialized tasks in distracting public environments to mitigate their handler's symptoms of anxiety, depression, Post-Traumatic Stress Disorder (PTSD), panic attacks, and other diagnoses.

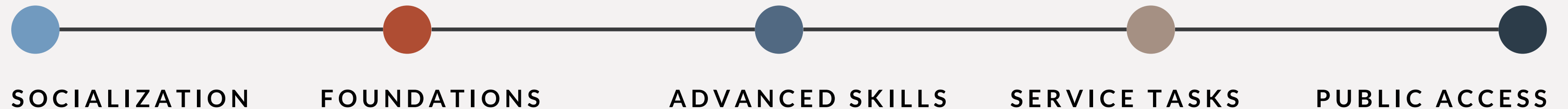




**HOW MUCH  
TRAINING IS  
REQUIRED?**

# IT TAKES A LOT OF TRAINING

**The high level of training required to be a service dog team may take more than two years to achieve.**



**This training is completed by the dog and handler as a team!**

# STANDARDS FOR TRAINING A SERVICE DOG



- 100% housetrained
- Quiet and unobtrusive
- Polite and well-trained
- Under their handler's control
- No aggression or fear of people, places, or things
- Able to support their handler in public settings





**ARE SERVICE  
DOGS  
CERTIFIED?**

Although no formal certification or registration requirements exist, a service dog must be adequately trained to specific guidelines. Many organizations offer their own certification to recognize that the dog meets their standards.

Falsely presenting a pet as a service animal in many states, including North Carolina, is illegal.

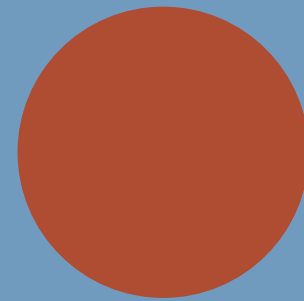


# WHAT MAKES A SERVICE DOG LEGAL?



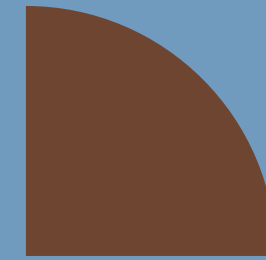
## **ADA**

**Under handler's  
control, reliably  
trained to support  
their handler**



## **Community**

**Unobtrusive,  
clean, obedient,  
and mannerly**



## **Recommended**

**Public Access Test  
performed by a  
professional dog  
trainer**

# PUBLIC ACCESS SETS SERVICE DOGS APART

Service dogs have the honor of being welcomed into areas unavailable to other animals. Access to these locations allows service dogs to carry out the essential duties of supporting their handlers.

- Therapy dogs and ESAs DO NOT have the same rights as service dogs.



A close-up photograph of a person's hand gently petting the head of a golden retriever. The background is a soft-focus landscape with a blue sky and a body of water. The text is overlaid in a semi-transparent white box.

**IS A SERVICE  
DOG RIGHT  
FOR ME?**

# How much support do you need?

Your disability may make some aspects of exercising, training and caring for your dog more difficult.

# How much support do you have?

Can you enlist friends or family to help exercise, train, and care for the dog when you need the help?



# SERVICE DOGS GET A LOT OF ATTENTION

**This means YOU will get a lot of attention.**

When partnered with a Service Dog, people will engage you in long-winded conversations and ask tons of questions, many of which will be very intrusive or personal.

We will coach you on advocating for yourself when out in the world.

# THERE IS NO SUCH THING AS A FREE PUPPY

Maintaining care for your dog is not cheap. A service dog is likely not the right solution for you if you aren't confident you can meet a dog's daily care, supplies, grooming, training, gear, veterinary care, and emergency medical needs for the dog's entire life.







**CAN I TRAIN  
MY OWN DOG  
TO ASSIST ME?**

# **BENEFITS OF TRAINING YOUR OWN DOG**

- Train the dog you already love
- Start training your dog right away
- Create a strong bond with your dog
- Acquire the skills to train future service dogs
- The cost of training can be spread over time

# RECOMMENDATIONS FOR SUCCESS

→ An appropriate dog

→ Time to practice training

→ Ability to care for and train a dog

→ Support and resources

→ A love of training

→ Finances for training

→ Commitment to the program

→ Guidance from a professional

# STEPS IN TRAINING YOUR SERVICE DOG



1. Acquire an appropriate dog or puppy



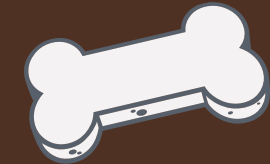
3. Train excellent manners at home and in class



5. Train service skills at home



7. Service Dog Team



2. Socialize and begin training foundations



4. Train excellent manners in public



6. Train service skills in public



**THE RIGHT  
DOG FOR THE  
JOB**

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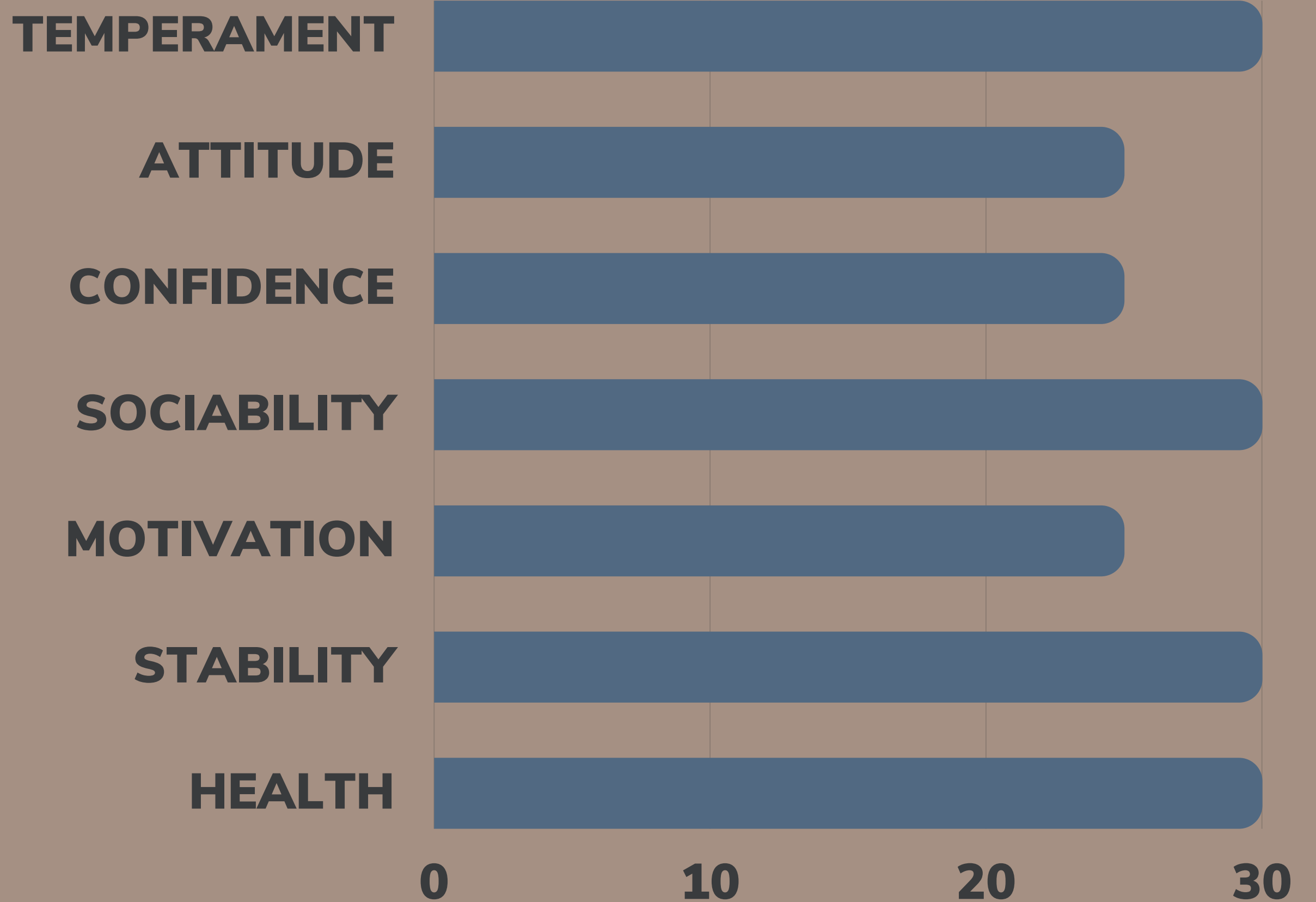
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# IT TAKES A SPECIAL DOG TO BE A SERVICE DOG

- We provide a thorough, objective assessment of each dog in our program.

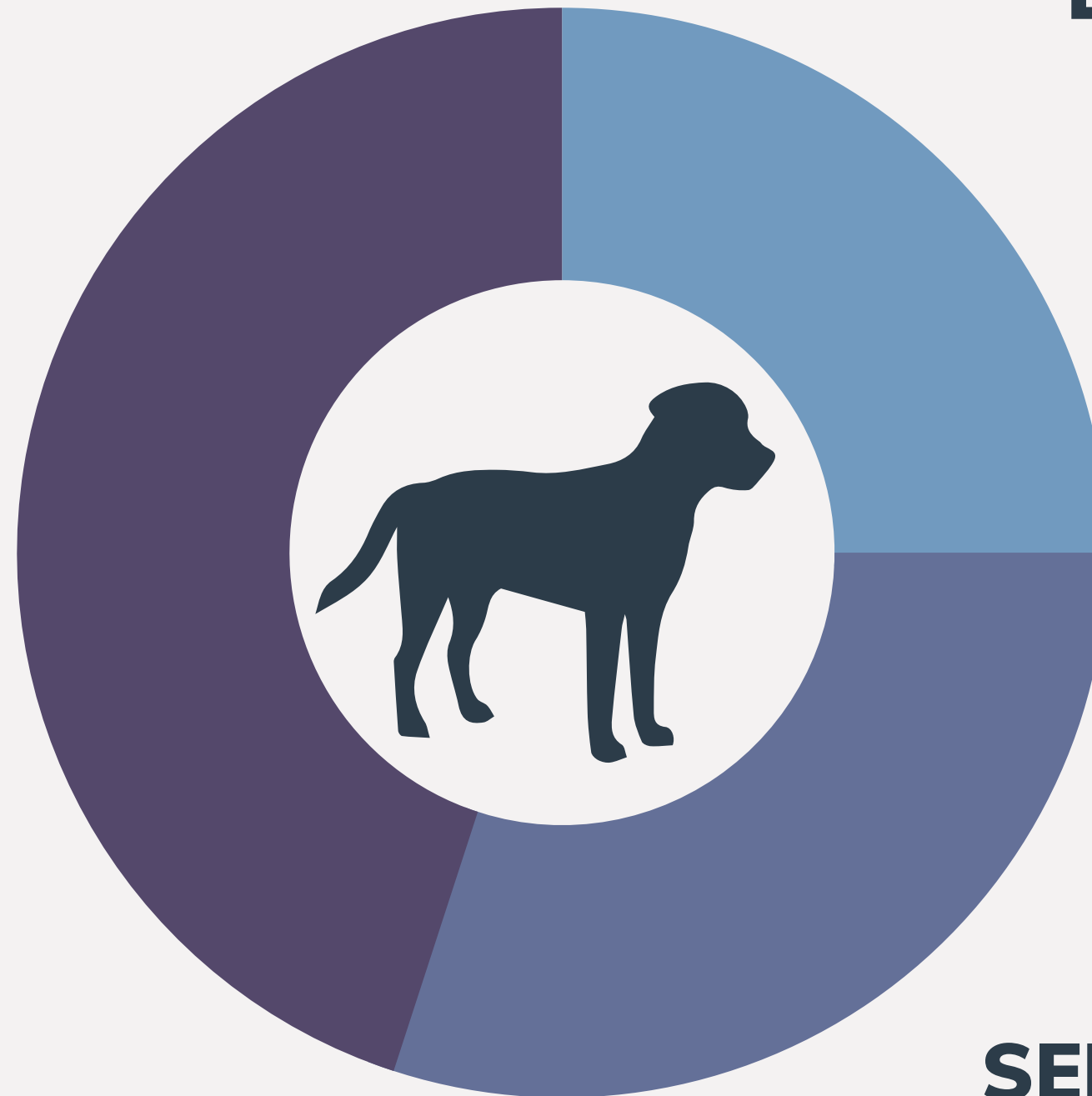


# MOST DOGS WON'T COMPLETE THE PROGRAM

These numbers are approximate

**NOT ELIGIBLE**  
**45%**

- worried in new situations
- reactivity to other dogs
- worried by people
- high prey drive
- health issues



**LEAVE THE PROGRAM**

**25%**

- concerns with dog
- inability to train
- changing needs

**SERVICE DOG TEAM!**

**30%**

**WHAT WILL  
YOU DO IF THE  
DOG YOU  
ALREADY  
LOVE ISN'T  
APPROPRIATE  
FOR SERVICE  
WORK?**

- **Keep them as a pet  
and train a new dog?**
- **Rehome them and start  
over with a new dog?**
- **Use them as an in-home  
(only) assistance dog?**
- **Apply to a program (not  
owner training)?**





**WORKING  
WITH GOOD  
HUMAN**

A person with long hair is seen from behind, holding a dog in a forest setting. The ground is covered with fallen leaves. A large, semi-transparent dark rectangle is overlaid on the image, containing white text. On the left side of this rectangle, there is a large, stylized white quotation mark graphic.

**I strive to make training  
effective and enjoyable for  
dogs and their people,  
optimizing positive  
reinforcement techniques  
across species.**

# Professional Qualifications

- **KPA CTP - Karen Pryor Academy**
- **CCTP - CATCH Canine Trainers Academy**
- **CPDT-KA - Council of Certified Professional Dog Trainers**
- **Fear Free Certified Trainer**
- **AKC Canine Good Citizen and Temperament Test Evaluator**
- **Atlas CTP - Atlas Assistance Dogs**
- **TAGTeach Level 1 - TAGTeach International**



# **BENEFITS OF WORKING WITH GOOD HUMAN DOG TRAINING**

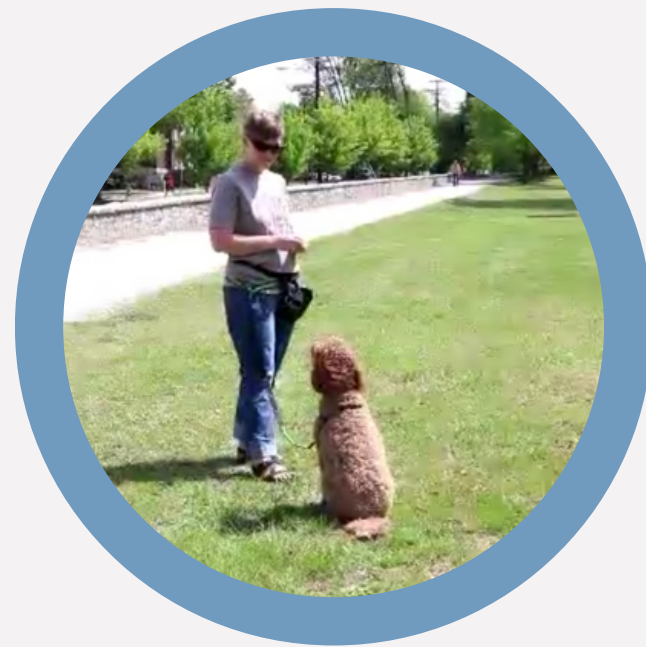
- **Learn at your own pace.**
- **Connect and learn with other clients**
- **Check-ins to help you stay motivated**
- **Support, flexibility, empathy**
- **Experienced, professional guidance**
- **Honesty and integrity throughout**

# **TRAIN YOUR OWN SERVICE DOG WITH HELP FROM A PROFESSIONAL**

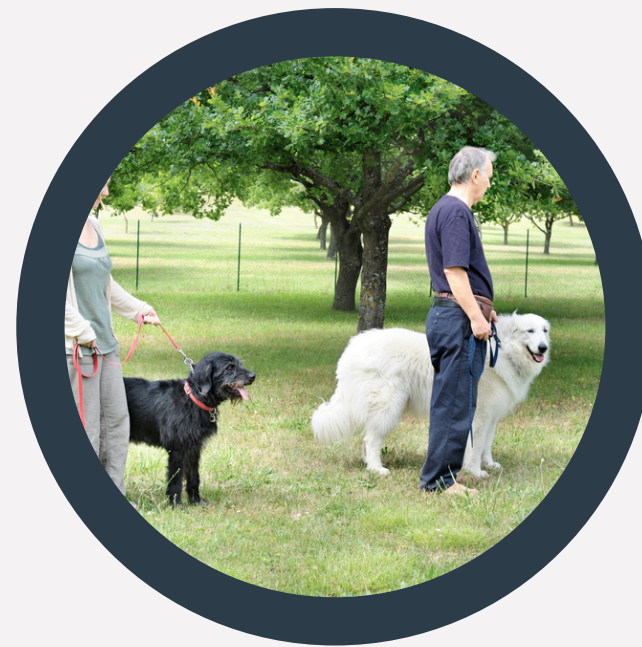
We offer a comprehensive owner coaching program



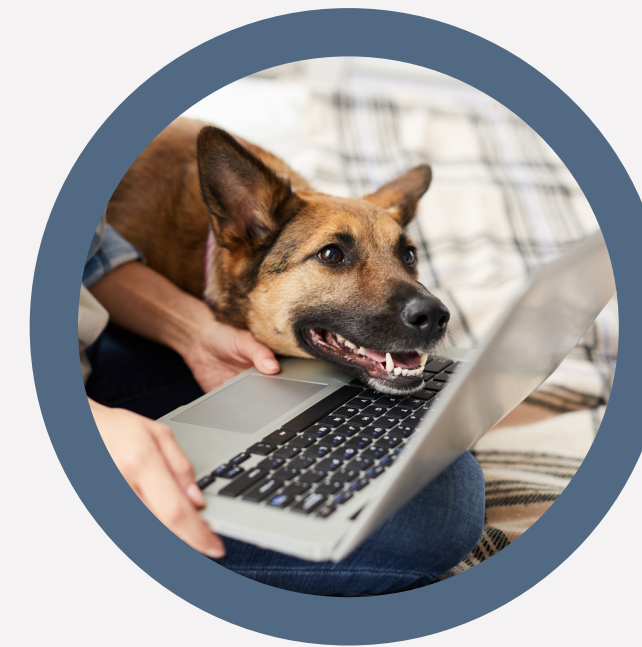
**In-person  
lessons & classes  
(local clients)**



**Day training  
(local clients)**



**Meet-ups &  
field trips**



**Virtual  
lessons**



**Online courses  
for each phase  
of training**

# The Commitment to Owner-Training

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## Time

- Our core program is 4 Phases, each expected to take 3-6 months, with some overlap. The time to complete the program goals depends on the amount of time the team is practicing.
- It typically takes 1-2 years to complete the program, depending on the level of training.



## Money

- The total cost depends on a number of variables, such as:
  - Prior training and age of the dog
  - Your training goals
  - Service tasks required
  - Your support needs
- You can expect to allocate approximately \$5,000 for training a public access service dog with moderate tasks training.

# NEXT STEPS



**Read our  
FAQ and  
website  
resources**



**Take time to  
consider your  
lifestyle,  
needs, etc.**



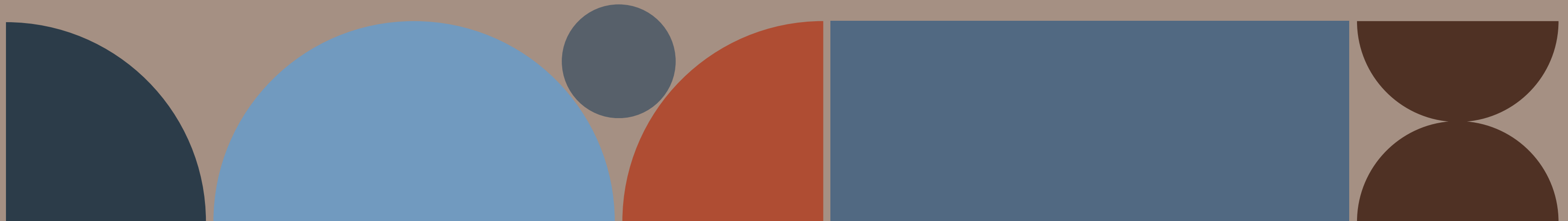
**Discuss with  
your providers,  
family, and  
friends**



**Ready to  
move  
forward?  
Hooray!**



**Complete our  
application.  
We'll be in  
touch soon!**



# We look forward to hearing from you!



+336-283-7871



[goodhumandogtraining.com](http://goodhumandogtraining.com)



Winston-Salem, NC  
and beyond



[jen@goodhumandogtraining.com](mailto:jen@goodhumandogtraining.com)